The Effect Of Using Image Media In Learning Literature On Increasing The Reading Interest Of Elementary Students 106810 Sampali Percut Sei Tuan

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ARTICLE INFO	ABSTRACT
Keywords: Picture media, Literature Learning, Elementary School Students, Reading interest enhancement.	The Influence of Using Picture Media in Literature Learning on Improving Reading Interest of Students at SD 106810 Sampali Percut Sei Tuan. Literature learning is often considered less interesting by elementary school students, which affects their reading interest. This study aims to determine the influence of using picture media in literature learning on improving reading interest of elementary school students. The method used is a quasi-experimental design with pretest-posttest control group design. The research sample consisted of 3 sixth- grade students taken using purposive sampling technique at SD 106810 Sampali Percut Sei Tuan. Data were obtained through reading interest tests and observations. The results showed that the use of picture media in literature learning had a significant effect on improving the reading interest of elementary school students ($t = 5.26$; $p < 0.05$). Therefore, it can be concluded that the use of picture media in literature learning can improve the reading interest of students at SD 106810 Sampali Percut Sei Tuan.
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INTRODUCTION

Progress in the world of education often encounters many obstacles, one of which is: Self-development of students in relation to their reading potential. Reading plays an important role as a language skill in human life. perhaps because human reading comprehension ability increases. Start by recognizing letters and gradually Please understand in one sentence. reading is the activity of selecting meaning and understanding which is not just a series of written words, but the meaning behind the lines between the lines and the meaning behind the lines (Godman, 1967: 127). A simpler opinion says that reading is a process of pronouncing written language symbols (Saddhono, 2014: 99).

The main purpose of reading is to seek and obtain information. This involves understanding the content and meaning of reading (Harsono, Fuady, Saddhono, 2012). Meaning is related to intention and intensity when reading. (Talligan, 1994). The results of reading activities are closely related to various factors, both from within and from outside. Internal factors include intelligence, interest, external factors such as attitude, talent, motivation, and purpose of reading.

Since childhood, children have been given reading practice to improve their reading skills. However, efforts cannot keep up with it . Increased ability to understand common problems What happens is that children cannot absorb these substances optimally . Delivered and easily forgotten . Therefore please read To promote knowledge of children, it is felt that understanding from an early age is important. Optimized from time to time.

Based on the explanation above, learning literature in elementary school has an important role in shaping students' interest in reading and appreciation of literature. However, elementary school students often consider literature learning to be less interesting, so that students are less interested

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in reading and studying literature. To overcome this problem, it is necessary to have a creative and interactive approach in learning literature. One approach that can be used is the use of media images in learning literature. Image media can also be interpreted as anything that can be implemented visually in a 2-dimensional form as various thoughts or outpourings, for example films, paintings, slides, portraits, opaque projectors, strips, and so on.

Image media can be used in learning literature as a tool to increase students' understanding of story content and attract students' interest in reading. In picture media, there is visualization that can help students to understand the contents of the story better. Therefore, this research was conducted to determine the effect of using media images in learning literature on increasing reading interest of SD 106810 Sampali Percut Sei Tuan students.

METHOD

This study used a quasi-experimental method with a pretest-posttest control group design. The sample of this research is students of class VI at SD 106810 Sampali Percut Sei Tuan. The number of samples taken was 35 students taken by purposive sampling technique. The experimental class was given treatment using media images in learning literature, while the control group was given learning literature without using media images. The research data were obtained through reading interest tests and observation. Data analysis used independent sample t-test.

RESULTS AND DISCCUSION

Interest in reading can be interpreted as an attitude of attention to the attitude of intellectual curiosity, wisdom and effort to constantly explore new fields of knowledge (information), willingness to take the time to do reading activities (Talligan, 1986). of personal volition, please take time for this reading activity.

The expected goals can be achieved from reading activities that are adapted to each personality, one of which is to improve reading comprehension. Interest in reading is a condition obtained by students with high reading comprehension (Saddhono, 2012). can Demonstrate one's interest in and ability to read Relevance to human reading comprehension and its impact on reading comprehension understanding reading.

Of all the efforts that can be made, teachers can start with preparation. Reading materials that stimulate students' interest in reading. Teachers must equip students with the necessary knowledge to have sufficient character, ability, and basic knowledge. The basics of preparation for higher level experiences (Mundziroh, Andayani, Saddhono, 2013). This is also related to appropriate learning methods and the selection of media in accordance with learning objectives can be achieved. The use of learning media in the teaching and learning process can generate new desires and interests. Generating even raises motivation and stimulation to learn

Psychological effect activities on students (Hamalik, 1996). Expansion of a student's motivation during learning depends on enthusiasm, attention, activity, curiosity, student attitudes during learning (Wlandari, Suryanth and Sadno, 2015). Learning media that can be used Pictures are easy to find . Many people write and combine pictures correctly so that students can understand. Optimizing absorption of the information contained in the reading.

The results showed that the use of media images in learning literature had a positive effect on increasing students' reading interest. The results of the hypothesis test showed that there was a significant difference between the experimental and control groups in students' reading interest scores ($p < 0.05$). In addition, the use of media images also has a positive effect on improving students' reading skills. The results of the hypothesis test showed that there was a significant difference between the experimental and control groups in students' reading test scores ($p < 0.05$).

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Discussion of research results shows that the use of media images in learning literature can increase students' interest in reading. Image media provide visual stimulation that can attract students' attention so that they are more interested in reading. In addition, media images can also help students understand stories and characters in literature. The results of this study are in line with the theory that media images can make it easier for students to understand and appreciate literature.

CONCLUSION

The use of media images in learning literature has a positive effect on increasing reading interest of SD 106810 Sampali Percut Sei Tuan students. Picture media provides a visual stimulus that can attract students' attention so that they are more interested in reading. In addition, media images can also help students understand stories and characters in literature.

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