

## Language Research Methodology (Theory And Practice)

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### ABSTRACT

An understanding of "Language Research Methodology" is essential as it provides a critical foundation for the exploration, analysis, and interpretation of language phenomena. Through appropriate research methods, we can detail language structure, communication patterns, and changes in meaning with the necessary depth. The importance of language research methodology lies in its ability to provide systematic guidance for researchers in designing and carrying out research relevant to their specific goals. Language research methods also play a vital role in the development of language theory, linking empirical understanding to broader conceptual frameworks. It supports innovation in research approaches and enriches our understanding of linguistic diversity as well as changes in social, cultural and technological contexts. In an educational context, an understanding of language research methodology provides the basis for designing effective and relevant teaching strategies.

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## INTRODUCTION

Language Research Methodology includes an in-depth understanding of the importance of research methods in understanding, analyzing, and exploring various aspects of language. In outlining this background, we will look at the broader context of the importance of language research, the evolution of research methodologies in this field, and the challenges and opportunities faced by language researchers in developing better research approaches. (Nasution and Zulheddi 2018) Language as a complex communication medium requires appropriate research methods to answer questions that arise in language understanding, development, and management. In the 20th century, language research has made significant progress with the emergence of various methods, ranging from structural approaches to functional and cognitive approaches. Despite many advances, there is still a need to develop and refine language research methods relevant to the complexity of human language. (Ritonga, Suib, and Zaky 2023)

The importance of research methods in linguistics lies in their ability to provide a theoretical and practical foundation for meaningful research. The use of appropriate methods helps researchers understand language phenomena holistically and deeply, creating the basis for building credible and generalizable theories of language. In this context, language research methodology research becomes very important because it involves critical thinking about how research is conducted and how data is collected and analyzed. One important aspect in the background of this study is the evolution of language research methods over time. From the rise of structuralism in the early 20th century to the development of functional, cognitive, and sociolinguistic paradigms, language research methods have continued to evolve over time. Each paradigm has a unique approach to language, and researchers must choose a method that fits their research question. (Alfan Afifi Kurniawan et al. 2023) Cependant, ces développements apportent également des défis, tels que la complexité de la recherche multidisciplinaire, la diversité des méthodes et les défis éthiques toujours émergents.

Along with technological changes and globalization, language research methods must also keep up with these developments. The use of information technology and digital media has

influenced the way research is conducted, presenting new challenges and opening up new opportunities in data collection and analysis. The adoption of these technologies requires further reflection on the suitability and relevance of traditional research methods in the face of these developments. The background of this study also includes an explanation of the challenges faced by language researchers in choosing research methods that suit their research questions. The choice of the right method requires a deep understanding of the advantages and disadvantages of each approach, as well as an understanding of the specific context of the language phenomenon under study. In addition, in the era of globalization, language research is also faced with challenges in understanding and overcoming the diversity of languages that exist in various communities and environments. (Yusvida 2020) In facing these challenges, Language Research Methodology research is expected to provide useful guidance for researchers and practitioners in the field of language. This research is directed to open further discussion space on the relevance and applicability of research methods in the context of changing languages. Through exploration and analysis of existing research methods, it is hoped that this research can make an important contribution in guiding effective and meaningful language research practices. With a better understanding of research methods, we can advance our understanding of language and complex language phenomena.

## METHOD

The research "Language Research Methodology" uses a qualitative approach as the main research method. The qualitative approach provides flexibility to explore the complexity of language phenomena through in-depth analysis, understanding of context, and interpretation of meaning. (Sudjani and Gunadi 2020) This study aims to explore a deep understanding of communication patterns and language use in specific social and cultural contexts. Qualitative methods allow researchers to use data collection techniques, text analysis, content analysis and narrative analysis, used to identify language patterns, meanings, and communication structures. The decision to use qualitative methods is based on the nature of this research which is more oriented towards normative studies of language Research Methodology. (Syaifullah and Izzah 2019) Language research often involves complex aspects of culture, identity, and social interaction that cannot be fully understood through quantitative methods that are more focused on measurement and generalization.

## RESULTS AND DISCUSSION

Research methodology in the field of languages can vary depending on the purpose, scope, and research approach taken. Here are some commonly used research methods in language research:

### **Descriptive Research Methods.**

#### *Descriptive Qualitative.*

Qualitative Descriptive Language Research is a research approach that focuses on a deep understanding of language phenomena without using measurement methods or numerical calculations. The goal is to describe, interpret, and understand the context and meaning of a language phenomenon holistically. (Jannah 2020) This method utilizes qualitative data collection, such as interviews, observations, document analysis, and field notes, to unearth in-depth information about the characteristics, patterns, and context of language use. As an example of the research title Qualitative Descriptive Language, we can consider the following title:

*Exploring Language Shifts in Multilingual Communities: A Qualitative Descriptive*

Study"

In this study, the focus may have been on changes in language use in a multilingual community. The table below provides examples of the initial structure of a research plan for easy understanding:

No.	Research Objectives	Research Methods	Data Collected
1	Understanding the dynamics of language shifts	Participatory observation in the community	Observational data on language use
2	Identify factors influencing language shifts	Interviews with community members	Interview notes, findings of factors
3	Explain the role of social and cultural context in language change	Analysis of documents related to the history and culture of the community	Data analysis documents, field notes

In the application of this research, researchers will engage in direct observation within the community, conduct interviews with community members, and analyze relevant documents. (Dr. J.R. Raco, M.E. 2010) The table helps detail the purpose, methods, and types of data to be collected in the study. This research can provide deep insights into language shifts in multilingual communities, provide information about the factors that influence such changes, and explain how social and cultural contexts play a role in the process. The Descriptive Qualitative approach allows researchers to explore the complexity of language phenomena thoroughly and contextually.

### Quantitative Descriptive

Quantitative Descriptive Language Research is a type of research that applies quantitative data collection and analysis methods to describe and measure language phenomena. Its main purpose is to present facts and figures that represent characteristics, distributions, or relationships in the context of language. This method involves collecting data through surveys, experiments, or measurable statistical analysis. The use of tables can facilitate the presentation of data and analysis results. As an example of the research title of Quantitative Descriptive Language, we can consider the following title:

*"Lexical Diversity Analysis in Online Forums: A Quantitative Descriptive Study"*

In this study, the focus was to measure and describe lexical diversity in online forums. The table below provides examples of the initial structure of a research plan for easy understanding:

No.	Research Objectives	Research Methods	Data Collected
1	Measure the level of lexical diversity	Statistical analysis of text data	Lexical diversity index of online forum posts
2	Determine patterns of use of words	Data collection through scraping forums	Word frequency data and usage patterns in the context of forums
3	Explain variability in word use	Surveys to forum members	Survey data to identify word usage preferences

In the implementation of this study, researchers can use statistical analysis tools to calculate the lexical diversity index of texts taken from online forums. Data collection through scraping forums and surveys can provide information related to word frequency, usage patterns, and preferences for the use of words in the forum environment. This research aims to provide a more measurable understanding of lexical diversity in online contexts, and the results can provide

useful insights in understanding language styles and community preferences in such forums quantitatively. The Quantitative Descriptive approach allows researchers to present findings in the form of numbers and statistics, which can increase the objectivity and accuracy of the analysis.

**Experimental Methods**

Language research with experimental methods involves the use of control over certain variables to observe changes or impacts on language. The main objective is to understand cause and effect in the context of language using a scientific approach and strict control. This method can involve manipulation of the independent variable to observe its effect on the dependent variable in a controlled situation.(Wahab 2015) These studies tend to be quantitative in nature and may include direct observation, measurement, and statistical analysis. As an example of the title of the study Language with experimental methods, we can consider the following title:

*Impact of Visual Input on Vocabulary Acquisition: An Experimental Study*

In this study, the focus may have been to investigate the impact of visual input on vocabulary acquisition. The table below provides examples of the initial structure of a research plan for easy understanding:

No.	Research Objectives	Research Methods	Data Collected
1	Assessing the influence of visual input on vocabulary	Experiment with control and experimental groups	Vocabulary measurement before and after the experiment, observation
2	Determining differences in vocabulary acquisition among groups	Random group allocation	Data from measurements, comparative analysis between groups
3	Analyzing the effectiveness of visual input in vocabulary learning	Manipulation of independent variables	Statistical analysis to measure the significance of experimental results

Top of Form

In the implementation of this research, the researcher can design an experiment where one group receives additional visual input while learning vocabulary, while the control group does not receive this visual input. Vocabulary measurements before and after the experiment, along with observation and statistical analysis, will provide a better understanding of the impact of visual input on vocabulary acquisition. This research aims to provide scientific evidence regarding the effectiveness of visual input in the context of language learning. The results may offer valuable insights for education practitioners and researchers in developing more effective learning strategies. This experimental approach allows researchers to isolate specific variables and carefully observe their effects.

**Language research with historical**

Research methods is a type of research that explores the development of language over time. This method involves the study and analysis of historical documents, such as manuscripts, records, and archives, to understand how language has evolved and changed in specific cultural, social, or political contexts. (Soendari 2010) This research aims to delve into the history of language within a specific context, analyzing the social and cultural factors influencing language changes over time. Employing a historical approach, the study will reconstruct key events and identify trends that have shaped the development of language within the community.:

*Evolution of the Use of the Indonesian Language in 20th Century Print Media: A Historical*

Study"

Certainly, here is an example of an initial research plan structure for exploring the development of the use of the Indonesian language in print media during the 20th century:

No.	Research Objectives	Research Methods	Data Collected
1	Reconstruct the evolution of the use of the Indonesian language	Historical document analysis, archive examination	Data from scripts of print media, newspapers, magazines
2	Investigate factors influencing language changes	Identification of linguistic trends and changes	Identification of words or terms that changed over time
3	Assess the impact of language changes on mass understanding	Cultural and social context studies	Analysis of the impact of language changes on society at that time

In the implementation of this study, researchers will examine and analyze historical documents such as manuscripts of print media, newspapers, and magazines from the 20th century. Identifying words or terms that change over time will provide insight into the evolution of Indonesian in the context of print media. Analysis of the impact of language change on mass understanding can help understand the role of language in the formation of public opinion and cultural identity. This research aims to provide an in-depth look at how Indonesian has changed over time, particularly in the context of print media in the 20th century. The results of this research can make an important contribution to the understanding of language and cultural development in Indonesia. This historical approach allows researchers to explore language heritage by detailing linguistic and contextual changes that occur over time.

**Comparative Research Method**

Language research using the comparative research method is an approach that compares linguistic phenomena across different groups or cultures to identify differences or similarities. Its main objective is to understand language and cultural variations, drawing conclusions about the factors that may influence these differences. (Rika Astari, A.Syahid Robbani, Abdul Mukhlis, Muhammad Irfan Faturrahman 2022) This method involves a comparative analysis of data collected from two or more groups or cultures considered representative. As an example of a language research title using the comparative research method, we may consider the following title:

*"Comparative Analysis of Indonesian Language Usage in Print Media Reporting: A Study between Journalist Groups in City A and City B"*

In this study, the focus may have been to compare the use of formal and informal language styles in Indonesian and English. The table below provides examples of the initial structure of a research plan for easy understanding:

No.	Research Objectives	Research Methods	Collected Data
1	Comparing the use of formal and informal language styles	Text and context analysis	Collecting samples of formal and informal texts in both languages, observing usage contexts
2	Determining differences in the use of words and sentence structures	Linguistic analysis	Analyzing words and sentence structures in the texts
3	Identifying social or cultural	Interviews	Interview and survey data to assess

No.	Research Objectives	Research Methods	Collected Data
	factors influencing language styles	and surveys	preferences and social/cultural factors

In the implementation of this study, researchers will collect samples of formal and informal texts in Indonesian and English, then analyze the words and sentence structure in the text. In addition, interviews and surveys can be conducted to understand social or cultural factors that might influence language style in both languages. This study aims to provide an in-depth understanding of the differences and similarities in the use of formal and informal language styles between two different languages. The results of this study can provide insight into how language reflects and is influenced by cultural and social contexts. This comparative approach allows researchers to look at variations in language in a holistic and contextual way.

**Etymology method**

Language research with etymology method is an approach that examines the origin of words and changes in meaning over time. This method involves analyzing the history of word development, including phonetic, morphological, and semantic changes. The goal is to trace the roots of words, see how they evolve, and understand the changes in meaning that occur in a language. (Rabiah 2018) Etymological methods can provide deep insight into the history, culture, and influence of other languages on the development of a word. As an example of the title of language research with etymological methods, we can consider the following title:

*"Traces of the Etymology of the Word 'Indonesia' in the History of Indonesian"*

In this study, the focus may be to trace the origins and changes in the meaning of the word 'Indonesia' throughout the history of Indonesian development. The table below provides examples of the initial structure of a research plan for easy understanding:

No.	Research Objectives	Research Methods	Collected Data
1	Investigating the origin of the word 'Indonesia'	Etymological analysis	Tracing historical sources and dictionaries documenting the origin of the word 'Indonesia'
2	Analyzing phonetic and morphological changes in the word	Study of phonetic and morphological changes	Analyzing the evolution of the phonetic and morphological forms of the word 'Indonesia' over time
3	Understanding changes in the meaning of the word 'Indonesia'	Semantic analysis	Examining how the meaning of the word 'Indonesia' has changed over time

In the implementation of this study, researchers will examine historical sources, old dictionaries, and linguistic records to trace the origin of the word 'Indonesia'. Phonetic and morphological analysis can help examine changes in the form of the word over time. In addition, semantic analysis will understand the changing meaning of the word 'Indonesia' in cultural and historical contexts. This research aims to provide a deeper understanding of how the word 'Indonesia' has evolved in Indonesian. The results of this research can make an important contribution to the understanding of the history and development of Indonesian. The etymology approach allows researchers to investigate the history of word development and understand the changes in meaning that occur over time.

**Language research with the Grounded Theory**

Method is a qualitative research approach that emerged from sociology. Its main purpose is to develop new theories based on the data collected during the research process, without first bringing a specific theory or conceptual framework. (Laila 2019) This method requires researchers to remain open to findings during data collection and analysis, allowing theories to develop organically from emerging data. As an example of the title of language research with the method of Grounded Theory, we can consider the following title:

*" Dynamics of Understanding Meaning in Adolescent Slang: A Study Based on Grounded Theory"*

In this study, the focus may have been on deeply understanding the way teens use and understand slang. The table below provides examples of the initial structure of a research plan for easy understanding:

No.	Research Objectives	Research Methods	Collected Data
1	Building a theory on the understanding of slang by teenagers	Grounded Theory approach	Data from interviews, observations, and text analysis
2	Exploring concepts and meanings emerging in teenage slang	Qualitative analysis	Thematic codes from data, categories, and key findings
3	Analyzing the dynamics of changes in the meaning of teenage slang over time	Longitudinal data analysis	Tracking the development of meanings through continuous data analysis

In the implementation of this study, researchers will engage in interviews with adolescents, observe their interactions, and analyze the slang texts used. The process of grounded theory involves the creation of thematic codes, grouping them into categories, and developing theories based on the main findings emerging from the data. This research aims to provide deep insights into understanding meaning in adolescent slang and build new theories based on emerging data. The results of this study may provide a better understanding of adolescent language dynamics and how slang meanings evolve over time. The grounded theory approach provides the flexibility to explore concepts and meanings emerging from data, without being bound by prior conceptual frameworks.

**Case Study Method Language**

Research with Case Study method is an in-depth research approach to one or several cases comprehensively. The main goal is to understand certain phenomena in real and complex contexts. This method involves collecting data from a variety of sources, such as interviews, observations, documents, or recordings, to present an in-depth and holistic picture of the case.(Siregar and Nurhakim 2018) As an example of the title of Language research with the Case Study method, we can consider the following title:

*"Dynamics of Literary Translation: A Case Study of the Translation of the Novel 'Bumi Manusia' into English"*

In this study, the focus may be on the process of translating literature from Indonesian to English, especially on the translation of the novel "Bumi Manusia" by Pramoedya Ananta Toer. The table below provides examples of the initial structure of a research plan for easy understanding:

No.	Research Objectives	Research Methods	Collected Data
1	Delving into the process of translating literature from Indonesian to English	Case Study	Interviews with translators, analysis of translation texts, and observation of the translation process
2	Analyzing the challenges and decisions of translators during the translation process	Qualitative Analysis	Identification of translator difficulties, notes on decisions made, and the reasons behind them
3	Understanding the impact of translation on the meaning and style of the original literature	Text Comparison Analysis	Comparison between the original text and the translation to identify changes in meaning and literary style

In the implementation of this study, researchers will engage in interviews with translators, observe the translation process, and analyze translated texts to understand changes in literary meaning and style. The data can then be analyzed qualitatively to identify challenges, translator decisions, and the impact of translation on the original work. This study aims to provide a deeper understanding of the dynamics of literary translation, especially in the context of the translation of the classic novel "Bumi Manusia". The results of this study can provide important insights into the complexity of the literary translation process and its influence on the meaning and style of original literature. The Case Study approach allows researchers to investigate specific cases in detail and in depth, resulting in rich contextual understanding.

**Language Research Survey**

Method with survey method is a research approach that collects data from respondents through questionnaires or structured interviews. This method allows researchers to get a broad view of the population regarding a language phenomenon and to collect quantitative data that can be analyzed statistically. Surveys can be conducted online, phone, or in person, (Syaifullah and Izzah 2019) depending on the population studied and the purpose of the study. As an example of the title of Language research with survey methods, we can consider the following title:

*" Public Perceptions of Regional Language Use in Social Media: A Survey Study Among Young Generation"*

In this study, the focus may be to evaluate the views and preferences of young people towards the use of regional languages in the context of social media. The table below provides examples of the initial structure of a research plan for easy understanding:

No.	Research Objectives	Research Methods	Collected Data
1	Measuring the perception of young generations regarding the use of regional languages on social media	Survey Questionnaire	Data from questionnaires covering questions about perceptions and preferences for the use of regional languages
2	Determining the frequency and context of the use of regional languages on social media by young generations	Frequency Analysis	Data on the frequency of regional language use on social media by respondents



No.	Research Objectives	Research Methods	Collected Data
3	Analyzing factors influencing preferences in the use of regional languages on social media	Regression Analysis	Data used for regression analysis of factors influencing preferences for the use of regional languages

In the implementation of this study, researchers will distribute questionnaires to the younger generation through various channels, such as social media or email. The collected data can then be analyzed to understand perceptions, frequency of use, and factors that influence regional language usage preferences on social media. This research aims to provide a broader understanding of how young people perceive and use regional languages in a social media environment. The results of this survey can provide valuable insights for policymakers, researchers, and the public in understanding the dynamics of regional language use in the digital era. The survey approach allows researchers to collect data from a number of respondents that reflect the diversity of views in society.

**Action Research Method**

Language Research with Action Research method (Action Research) is a research approach carried out by practitioners or direct participants to understand, improve, and design change in a certain practical context. The main objective is to improve a particular situation or condition through a cycle of planning, action, observation and reflection. (Mahmudi, Manca, and Kusuma 2022) This method involves the active participation of participants and aims to provide concrete solutions to the problems or challenges faced. As an example of the title of Language research with Action Research methods, we can consider the following title:

*Improving Student Writing Skills by Applying a Process-Based Teaching Model: Action Research in Grades Indonesian Junior High School*

In this study, the focus may be on improving students' writing skills through the application of a process-based teaching model. The table below provides examples of the initial structure of a research plan for easy understanding:

No.	Research Objectives	Action Research Methods	Collected Data
1	Enhancing students' writing skills through a process-based teaching model	Planning and Implementation of Teaching Model	Data from observations of students' initial and final writing abilities, teacher and student reflection notes
2	Measuring changes in students' writing skills throughout the research cycle	Data Collection	Student writing portfolios, writing tests, and teacher assessments
3	Designing and revising the teaching model based on findings and reflections	Reflection and Evaluation	Teacher reflection notes, interviews with students, and improvements to the teaching model

In the implementation of this research, teachers as researchers will design and implement process-based teaching models to improve students' writing skills. Data on students' early and late writing skills will be collected and analyzed to evaluate the impact of the applied teaching model. The teacher will also reflect on the process and make adjustments to the teaching model based on the findings. This research aims to provide concrete solutions to challenges in writing learning in

grades Indonesian junior high schools. The results of this study can provide useful insights for the improvement of classroom teaching methods and encourage teachers and learners to engage in the process of continuous improvement. The Action Research approach enables teachers and learners to actively collaborate in identifying and tackling specific learning problems encountered.

**Combined Research Methods**

Language research with combined research methods combines two or more research approaches, both qualitative and quantitative, to provide a more complete and in-depth understanding of a phenomenon. (Ripai 2012) This approach leverages the advantages of each method to dig deeper into information, confirm findings, or provide richer context. The combination of these methods can involve a sequence or simultaneous merging of qualitative and quantitative phases. As an example of the title of Language research with combined research methods, we can consider the following title:

*" The Impact of Using Technology-Based Learning Media on Indonesian Language Skills of Elementary School Students: A Combined Qualitative and Quantitative Approach"*

In this study, the focus may be to understand the impact of the use of technology-based learning media on the Indonesian language skills of elementary school students. The table below provides examples of the initial structure of a research plan for easy understanding:

No.	Research Objectives	Combined Research Methods	Collected Data
1	Exploring students' perceptions and experiences with technology-based learning media	Qualitative Approach	Interviews, observations, and analysis of students' texts in the context of using learning media
2	Measuring the impact of using learning media on improving Indonesian language proficiency	Quantitative Approach	Written exams, language proficiency tests, and data collection on student learning outcomes
3	Analyzing the relationship between students' experiences and learning outcomes with the support of qualitative data	Integration and Comparison	Integration of findings from qualitative and quantitative phases for a more comprehensive understanding

In the implementation of this study, researchers will collect data through interviews, observations, and analysis of student texts to gain qualitative insights. Furthermore, quantitative data were obtained from written exams, language proficiency tests, and data collection of student learning outcomes. The integration of findings from these two approaches will provide a more complete picture of the impact of technology-based learning media on students' language skills. This study aims to provide a holistic understanding of the impact of technology-based learning media on the Indonesian language skills of elementary school students. The results of this study can provide guidance for the development of effective learning methods. This combined approach provides flexibility in gaining deep insights and measuring impact measurably, resulting in a more comprehensive understanding of the phenomenon under study.

### CONCLUSION

The research on "Research Methodology in Language" holds significant importance in contributing a profound understanding of language as a complex phenomenon. This research plays a key role in exploring the richness of language through various research methods, enabling us to comprehend language structures, communication patterns, and changes in meaning that occur in social interactions. By focusing on language research methodology, this study supports the development of language theories by detailing relevant research methods, making a significant contribution to the understanding of language variation and change over time. Moreover, this research also provides impetus for the improvement of research methodology, enhancing the validity and applicability of research findings in the field of language. In the context of language education, the findings from this research can offer valuable insights to inform more effective learning strategies and the development of relevant teaching materials. Additionally, this research supports efforts in language and culture preservation by providing a better understanding of how language is used within a community..

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