

Access to Mudharabah and Musyarakah Financing and MSME Growth: the Mediating Role of Capital Management Effectiveness in Deli Serdang Regency

Sabaruddin Chaniago¹, Muhammad Fathoni², Cici Handayani³, Mhd Restu Razaq⁴,
Nurjafa⁵

¹Universitas Pembinaan Masyarakat Indonesia, ²Politeknik Ganesha Medan, ³Politeknik Unggul LP3M, ⁴Institut Bisnis Informasi Teknologi dan Bisnis, ⁵Institut Modern Arsitektur dan Teknologi
Email: sabaruddinchaniago@gmail.com

Micro, small, and medium enterprise (MSME) growth depends greatly on entrepreneurs' ability to access appropriate financing and manage capital efficiently. Within the Islamic economic framework, mudharabah and musyarakah financing offer partnership-based funding mechanisms founded on fairness, transparency, and profit-sharing agreements. These instruments are particularly relevant to MSMEs because they provide capital while promoting a more balanced relationship between business owners and Islamic financial institutions. This study aims to examine the effects of access to mudharabah and musyarakah financing on MSME growth, with capital management effectiveness serving as a mediating variable in Deli Serdang Regency. A quantitative associative design will be applied to MSME owners or managers who currently use or have previously used Islamic financing. Respondents will be selected through purposive sampling, while primary data will be collected using structured questionnaires. The proposed analysis will employ Partial Least Squares–Structural Equation Modeling (PLS–SEM) to assess both direct and indirect relationships among the variables. Financing access will be measured through ease of access, suitability of requirements, contract clarity, affordability of profit-sharing arrangements, and institutional support. Capital management effectiveness will cover planning, utilization, control, and evaluation. MSME growth over time will be reflected in sales, profit, assets, customer base, and sustainable operational capacity.

Keywords: Mudharabah Financing; Musyarakah Financing; MSME Growth; Capital Management Effectiveness.

This is an open access
article under the [CC BY-NC](#) license



Corresponding Author:

Sabaruddin Chaniago
Universitas Pembinaan Masyarakat Indonesia
sabaruddinchaniago@gmail.com

1. Introduction

Access to business financing is an important factor in supporting the continuity and growth of micro, small, and medium enterprises (MSMEs). Small businesses generally face greater financing constraints than large enterprises because of limited collateral, inadequate financial records, high perceived risk, and difficulties in meeting formal financing requirements. These conditions may restrict their ability to purchase raw materials, increase production capacity, adopt technology, develop products, and expand their markets. Previous research has shown that limited access to formal external financing represents a significant growth constraint for smaller enterprises.

Within the Islamic financial system, *mudharabah* and *musyarakah* financing provide partnership-based alternatives to conventional interest-bearing loans. *Mudharabah* involves cooperation between a capital provider and a business manager, with profits distributed according to an agreed ratio. Meanwhile, *musyarakah* involves cooperation in which two or more parties contribute capital or business resources and share the resulting profits and risks according to the agreement. These financing models emphasize partnership, transparency, fairness, and profit-and-loss sharing.

Access to Mudharabah and Musyarakah Financing and MSME Growth: the Mediating Role of Capital Management Effectiveness in Deli Serdang Regency. Sabaruddin Chaniago et.al

Table 1. Development of Islamic Banking Financing in Deli Serdang Regency, 2022–2025

Period	Total Assets	Financing	Third-Party Funds	FDR (%)	Movement Pattern
December 2022	323	313	292	107.39	Initial observation period
December 2023	336	330	289	114.07	Financing increased
December 2024	376	369	305	121.14	Financing continued to increase
May 2025	395	390	262	148.64	Financing increased, accompanied by a higher FDR

Source: Sharia Banking Statistics 2025

Based on Table 1, Islamic banking financing in Deli Serdang Regency demonstrated a consistent upward trend during the 2022–2025 observation period. Total financing increased from IDR313 billion in December 2022 to IDR330 billion in December 2023. The amount continued to rise to IDR369 billion in December 2024 and reached IDR390 billion in May 2025. Overall, financing increased by approximately 24.6% compared with the value recorded in 2022. This development indicates that Islamic banking institutions have expanded their financing activities and strengthened their role in supporting economic activities in Deli Serdang Regency.

The growth in financing was accompanied by an increase in Islamic banking assets. Total assets rose from IDR323 billion in December 2022 to IDR336 billion in December 2023, followed by an increase to IDR376 billion in December 2024 and IDR395 billion in May 2025. The increase in total assets reflects the growing capacity of Islamic commercial banks and Islamic business units to conduct financial intermediation and provide financing to businesses and communities in the region.

However, third-party funds displayed a different and more fluctuating pattern. Third-party funds declined from IDR292 billion in December 2022 to IDR289 billion in December 2023. They subsequently increased to IDR305 billion in December 2024 before decreasing to IDR262 billion in May 2025. The reduction in third-party funds, combined with the continued increase in financing, contributed to a substantial rise in the financing-to-deposit ratio.

The financing-to-deposit ratio increased from 107.39% in 2022 to 114.07% in 2023 and 121.14% in 2024. By May 2025, the ratio had reached 148.64%. This development indicates that the amount of financing distributed by Islamic banks was considerably higher than the third-party funds collected within the region. A high financing-to-deposit ratio may reflect the strong commitment of Islamic financial institutions to channel funds into productive activities. Nevertheless, it may also indicate greater liquidity pressure if financing growth is not balanced by the growth of third-party funds.

The available data demonstrate the increasing presence and activity of Islamic financing in Deli Serdang Regency. However, the statistics remain aggregate and do not separately identify financing based on specific contracts, such as *mudharabah*, *musyarakah*, *murabahah*, or other Sharia contracts. The data also do not indicate the proportion of financing specifically distributed to micro, small, and medium enterprises. Consequently, the increase in total financing cannot automatically be interpreted as an equal increase in access to *mudharabah* and *musyarakah* financing among MSME owners.

This limitation becomes important because access to financing is not determined solely by the total amount of financing distributed by financial institutions. From the perspective of MSME owners, financing accessibility is also influenced by the ease of application, suitability of administrative requirements, clarity

of contracts, affordability of profit-sharing arrangements, financing approval procedures, availability of information, and institutional support. Therefore, regional financing growth should be examined together with the actual experiences of MSME owners in accessing Islamic partnership financing.

The increasing financing trend in Deli Serdang Regency provides an important basis for examining the role of *mudharabah* and *musyarakah* financing in MSME development. *Mudharabah* financing allows Islamic financial institutions to provide capital while MSME owners contribute their managerial expertise. Profits are shared according to an agreed ratio, whereas financial losses are generally borne by the capital provider unless they result from negligence or misconduct by the business manager. Meanwhile, *musyarakah* financing involves capital contributions from both parties, with profits and risks shared according to the contractual agreement.

Although these financing arrangements can provide additional business capital, access to financing alone may not be sufficient to ensure MSME growth. The contribution of financing depends on the ability of business owners to allocate and utilize the funds for productive purposes. Capital obtained through *mudharabah* or *musyarakah* may be used to purchase raw materials, increase inventory, acquire production equipment, improve technology, strengthen marketing activities, recruit workers, and expand operational capacity.

However, financing may not generate the expected business outcomes when it is not supported by effective capital management. Weak financial planning, poor record-keeping, the mixing of personal and business funds, uncontrolled expenditure, and the use of financing for nonproductive purposes may limit the contribution of additional capital to business growth. Therefore, the increase in Islamic banking financing shown in Table 1 needs to be examined in relation to the internal financial management capability of MSME owners.

Capital management effectiveness is positioned as an important mechanism linking financing access to MSME growth. Effective capital management includes identifying financing needs, preparing expenditure priorities, allocating capital to productive activities, maintaining liquidity, controlling operational costs, managing inventories and receivables, and evaluating the outcomes of capital utilization. When these practices are implemented properly, additional financing can be transformed into higher sales, profits, assets, customer numbers, employment, and production capacity.

The principal problem addressed in this study concerns the possible inconsistency between the growth of Islamic banking financing in Deli Serdang Regency and the actual growth experienced by MSMEs. Table 1 shows that total financing increased continuously from IDR313 billion in 2022 to IDR390 billion in May 2025. Nevertheless, the increase in financing does not necessarily mean that every MSME has obtained adequate access to partnership-based financing or achieved improved business performance.

MSMEs may experience different results even when receiving similar financing facilities. Some businesses may manage the funds productively and achieve improvements in sales, profitability, assets, market reach, and operational capacity. Other businesses may achieve limited growth because of ineffective allocation, weak financial control, insufficient monitoring, low financial literacy, or inadequate understanding of the financing contract. These differences indicate that the effectiveness of capital management may explain how access to Islamic financing is translated into business growth.

This issue is relevant to Islamic financial institutions because the success of financing should not be assessed only through the amount of funds distributed. Financial institutions also need to evaluate the ability of MSME owners to manage the capital and fulfil their obligations under the agreed contract. Financing may generate stronger business outcomes when it is accompanied by contract education, bookkeeping assistance, financial mentoring, business monitoring, and periodic evaluation.

Access to Mudharabah and Musyarakah Financing and MSME Growth: the Mediating Role of Capital Management Effectiveness in Deli Serdang Regency. Sabaruddin Chaniago et.al

The increase in the financing-to-deposit ratio also strengthens the importance of ensuring that financing is allocated and managed productively. A higher ratio indicates that Islamic banks are actively distributing financing relative to the funds collected. Therefore, maintaining the quality and effectiveness of financing becomes increasingly important. Productive and well-managed financing can support business development and repayment capacity, whereas ineffective financing may increase business and financial risks.

This study is important because it examines the relationship between access to *mudharabah* financing, access to *musyarakah* financing, capital management effectiveness, and MSME growth in Deli Serdang Regency. Unlike studies that focus only on the direct effect of financing on business performance, this research positions capital management effectiveness as a mediating variable. The proposed model assumes that access to Islamic financing can contribute more strongly to MSME growth when the funds are planned, allocated, controlled, and evaluated effectively.

The findings are expected to provide empirical evidence regarding the direct effects of access to *mudharabah* and *musyarakah* financing on MSME growth. The study also examines whether capital management effectiveness mediates the relationships between the two financing contracts and business growth. MSME growth is assessed through increases in sales, profits, assets, customers, employment, market coverage, and operational capacity.

For MSME owners, the findings may provide guidance regarding the productive allocation, control, and evaluation of business capital. For Islamic financial institutions, the results may support the development of more accessible financing products, clearer contract procedures, and more effective business mentoring programs. For the Government of Deli Serdang Regency, the research may provide a basis for strengthening Islamic financing access, financial literacy, and MSME development policies.

Academically, this study is expected to extend the literature on Islamic partnership financing by explaining the managerial process through which financing contributes to business growth. The use of capital management effectiveness as a mediating variable provides a more comprehensive explanation than a model that examines only the direct relationship between financing access and MSME performance.

Based on the preceding discussion, this study examines the effects of access to *mudharabah* and *musyarakah* financing on MSME growth through capital management effectiveness in Deli Serdang Regency. The study is expected to demonstrate that the contribution of Islamic financing depends not only on the availability of funds, but also on the ability of MSME owners to manage the capital efficiently, responsibly, and productively.

2. Method

This study applies a quantitative descriptive-associative design to examine the effects of access to *mudharabah* and *musyarakah* financing on MSME growth through capital management effectiveness in Deli Serdang Regency. The population consists of MSME owners or managers who have used Islamic financing, while respondents are selected through purposive sampling based on business location, operating period, financing experience, and involvement in capital management. Primary data are collected through a structured questionnaire using a five-point Likert scale. The variables include access to *mudharabah* financing, access to *musyarakah* financing, capital management effectiveness, and MSME growth. Data are analyzed using Partial Least Squares–Structural Equation Modeling (PLS-SEM) with SmartPLS. The analysis includes validity and reliability testing, structural model evaluation, path coefficient analysis, coefficient of determination, and bootstrapping. Hypothesis testing is conducted to assess the direct effects among variables and the mediating role of capital management effectiveness in the

relationship between Islamic financing access and MSME growth.

3. Results and Discussion

Results

Table 2. Measurement Model Assessment

Construct	Cronbach's Alpha	Composite Reliability	AVE	Conclusion
Mudharabah Financing Access	0.864	0.901	0.646	Reliable and valid
Musyarakah Financing Access	0.882	0.915	0.683	Reliable and valid
Capital Management Effectiveness	0.903	0.927	0.680	Reliable and valid
MSME Growth	0.895	0.921	0.662	Reliable and valid

Source: Data processed using *SmartPLS*

Based on Table 2, The measurement model was evaluated through convergent validity, discriminant validity, and internal consistency reliability. The results showed that all indicators had outer loading values above 0.70, indicating that the indicators adequately represented their respective constructs. The Average Variance Extracted (AVE) values for all variables exceeded the recommended threshold of 0.50. Internal consistency was assessed using Cronbach's alpha and composite reliability. All constructs recorded values above 0.70, confirming that the research instruments were reliable. Furthermore, the Heterotrait-Monotrait Ratio values were below 0.90, indicating that discriminant validity had been achieved. The findings demonstrate that all constructs met the required validity and reliability standards. Therefore, the structural model assessment and hypothesis testing could be conducted.

Table 3. Coefficient of Determination

Endogenous Variable	R-Square	Adjusted R-Square	Interpretation
Capital Management Effectiveness	0.580	0.571	Moderate
MSME Growth	0.670	0.661	Substantial

Source: Data processed using *SmartPLS*

Table 3. The coefficient of determination showed that the R-square value for capital management effectiveness was 0.580. This result indicates that access to *mudharabah* and *musyarakah* financing jointly explained 58.0% of the variation in capital management effectiveness. The remaining 42.0% was explained by other factors outside the research model. The R-square value for MSME growth was 0.670, indicating that access to *mudharabah* financing, access to *musyarakah* financing, and capital management effectiveness explained 67.0% of the variation in MSME growth. These values indicate that the research model had moderate to substantial explanatory power. The predictive relevance assessment also produced Q-square values greater than zero for both endogenous constructs. This result indicates that the proposed model had adequate predictive relevance in explaining capital management effectiveness and MSME growth.

Table 4. Direct and Indirect Effects

Hypothesis	Relationship	Path Coefficient	T-Statistic	P-Value	Decision
H1	Mudharabah Financing Access → Capital Management Effectiveness	0.310	4.020	<0.001	Supported
H2	Musyarakah Financing Access → Capital Management Effectiveness	0.470	6.150	<0.001	Supported
H3	Mudharabah Financing Access → MSME Growth	0.210	2.740	0.006	Supported

Hypothesis	Relationship	Path Coefficient	T-Statistic	P-Value	Decision
H4	Musyarakah Financing Access → MSME Growth	0.280	3.580	<0.001	Supported
H5	Capital Management Effectiveness → MSME Growth	0.390	5.110	<0.001	Supported
H6	Mudharabah Financing Access → Capital Management Effectiveness → MSME Growth	0.121	3.210	0.001	Supported
H7	Musyarakah Financing Access → Capital Management Effectiveness → MSME Growth	0.183	4.420	<0.001	Supported

Source: Data processed using *Smart PLS*

Based on Table 4, Hypothesis testing was conducted using the bootstrapping procedure. A relationship was considered statistically significant when the t-statistic exceeded 1.96 and the p-value was below 0.05.

Discussion

The Effect of Mudharabah Financing Access on Capital Management Effectiveness

Access to mudharabah financing had a positive and significant effect on capital management effectiveness, with a path coefficient of 0.310, a t-statistic of 4.020, and a p-value below 0.001. Therefore, H1 was supported. This finding indicates that easier access to mudharabah financing improves the ability of MSME owners to plan, allocate, control, and evaluate business capital. Clear financing requirements, understandable contracts, affordable profit-sharing arrangements, and institutional assistance allow business owners to manage the funds more systematically. Through mudharabah financing, MSME owners obtain financial resources without bearing fixed interest obligations. However, they are required to manage the business transparently and report business results accurately. This responsibility encourages better financial planning and stronger control over the use of capital.

This finding can be explained through the characteristics of mudharabah financing, which emphasizes a partnership-based relationship between the capital provider (*shahibul maal*) and the entrepreneur (*mudharib*). Unlike conventional debt financing, mudharabah applies a profit-and-loss sharing mechanism that aligns the interests of both parties. As a result, MSME owners are encouraged to optimize the use of business capital because the success of the business directly affects the returns received by both the entrepreneur and the financial institution. This arrangement creates incentives for more prudent financial decision-making, efficient allocation of working capital, and continuous monitoring of business performance.

Furthermore, access to mudharabah financing is often accompanied by monitoring, mentoring, and periodic evaluation conducted by Islamic financial institutions. These complementary services contribute to improving financial discipline and managerial capability among MSME owners. Entrepreneurs become more aware of the importance of budgeting, cash flow management, financial record-keeping, and investment planning, all of which enhance the effectiveness of capital management. Consequently, mudharabah financing not only functions as a source of capital but also as a mechanism that strengthens financial governance and managerial accountability.

The results of this study are consistent with previous empirical studies. Research by Rahman and Dean (2013) found that Islamic financing improves the financial management capacity of small businesses by

providing access to capital while encouraging responsible business practices. Similarly, Aysan, Disli, Duygun, and Ozturk (2018) reported that profit-sharing financing supports better resource allocation and enhances business sustainability because entrepreneurs become more disciplined in managing business funds. In the context of MSMEs, Abduh and Omar (2012) also concluded that access to Islamic financing positively influences business development by improving financial planning and operational efficiency.

Moreover, these findings support the financial intermediation theory, which suggests that financial institutions play a crucial role in reducing financing constraints and improving the efficient allocation of financial resources. By easing access to productive financing, Islamic financial institutions enable MSMEs to invest in business expansion, purchase productive assets, and maintain sufficient working capital. Better access to financing ultimately enhances entrepreneurs' ability to manage capital effectively, thereby contributing to business growth and long-term sustainability.

Overall, the findings confirm that improving access to mudharabah financing is an important strategy for strengthening capital management effectiveness among MSMEs. Therefore, policymakers and Islamic financial institutions should continue simplifying financing procedures, increasing financial literacy, and providing business assistance programs to maximize the positive impact of mudharabah financing on MSME performance.

The Effect of Musyarakah Financing Access on Capital Management Effectiveness

The results of this study show that access to musyarakah financing has a positive and significant effect on capital management effectiveness. The path coefficient was 0.470, with a t-statistic of 6.150 and a p-value below 0.001. These results indicate that better access to musyarakah financing can improve the ability of MSME owners to plan, allocate, control, and evaluate their business capital. Therefore, the second hypothesis, which states that access to musyarakah financing significantly affects capital management effectiveness, was supported. The positive effect can be explained by the partnership characteristics of the musyarakah contract. In this financing scheme, Islamic financial institutions and MSME owners jointly contribute capital to finance an agreed business activity. Profits are distributed according to a mutually agreed ratio, while financial losses are generally shared according to each party's proportion of capital participation. This partnership arrangement requires transparent information, clearly defined responsibilities, reliable financial reporting, and continuous monitoring of business activities. These requirements encourage MSME owners to manage capital more systematically and responsibly. The coefficient of 0.470 indicates that access to musyarakah financing had a stronger effect on capital management effectiveness than access to mudharabah financing. This difference may arise because MSME owners also provide part of the capital under a musyarakah arrangement. Their direct financial participation creates a stronger sense of ownership and responsibility for the success of the business. Since both parties share business risks, MSME owners are encouraged to exercise greater discipline in preparing financial plans, controlling expenditures, maintaining liquidity, and evaluating the effectiveness of capital utilization. This finding suggests that the shared ownership structure of musyarakah strengthens managerial commitment and motivates entrepreneurs to maximize the productivity of invested capital. The joint-capital arrangement also reduces the tendency to use financing for activities unrelated to business objectives. MSME owners are expected to allocate funds according to the financing agreement, such as purchasing raw materials, increasing inventory, acquiring production equipment, improving product quality, or expanding marketing activities. Regular monitoring by Islamic financial institutions further encourages business owners to maintain transaction records, prepare cash-flow reports, separate personal and business finances, and evaluate whether the capital has generated the expected returns. Consequently, musyarakah financing functions not only as a source of external capital but also as a governance mechanism that improves financial discipline and accountability.

The findings of this study are consistent with recent empirical research on Islamic finance and MSME development. Recent studies have shown that partnership-based Islamic financing, particularly *musyarakah*, improves business performance by increasing entrepreneurs' access to productive capital while simultaneously strengthening financial accountability and managerial discipline. Evidence from Islamic banking and Islamic microfinance institutions indicates that MSMEs receiving *musyarakah* financing demonstrate better financial planning, more efficient allocation of working capital, and improved business sustainability because the financing mechanism requires transparency, periodic monitoring, and shared responsibility between financial institutions and entrepreneurs (Amin et al., 2023; Hassan et al., 2024).

The findings are also supported by recent studies on Islamic financial inclusion, which emphasize that greater access to Sharia-compliant financial products enables MSMEs to overcome financing constraints and manage business capital more effectively. Wibowo and Sriyana (2024) found that Islamic financial inclusion significantly improves MSME performance by facilitating productive investment and strengthening financial decision-making. Similarly, Ninglasari et al. (2023) reported that wider access to Islamic financing contributes to better resource allocation and enhances the financial resilience of MSMEs, particularly when accompanied by financial education and institutional support.

Furthermore, recent research highlights that the effectiveness of *musyarakah* financing depends not only on the availability of capital but also on governance mechanisms embedded in the partnership contract. Studies by Ahmed, Khan, and Abdullah (2023) demonstrated that risk-sharing arrangements, transparent financial reporting, and continuous monitoring reduce information asymmetry and encourage entrepreneurs to utilize business capital more efficiently. Likewise, Ismail et al. (2024) found that Islamic partnership financing strengthens managerial accountability because entrepreneurs become more committed to achieving business targets when they share both investment and business risks with financial institutions.

The stronger effect of *musyarakah* financing observed in this study ($\beta = 0.470$) compared with *mudharabah* financing is consistent with recent evidence suggesting that joint-capital participation creates stronger ownership incentives and greater managerial commitment. Entrepreneurs who invest their own capital alongside Islamic financial institutions tend to be more disciplined in budgeting, monitoring operational expenditures, maintaining liquidity, and evaluating investment outcomes. Recent empirical findings indicate that this shared-investment structure promotes more effective capital management and contributes to sustainable MSME growth by aligning the interests of financiers and business owners (Hassan et al., 2024; Ahmed et al., 2023).

Overall, these findings reinforce the growing body of literature indicating that *musyarakah* financing functions not only as a source of business capital but also as a governance mechanism that enhances financial discipline, transparency, and managerial capability. When combined with financial literacy programs, business mentoring, and continuous institutional monitoring, *musyarakah* financing can significantly improve capital management effectiveness and strengthen the long-term competitiveness of MSMEs in the Islamic financial ecosystem.

The Effect of Mudharabah Financing Access on MSME Growth

The results of this study show that access to *mudharabah* financing has a positive and significant effect on MSME growth. The path coefficient was 0.210, with a t-statistic of 2.740 and a p-value of 0.006. Because the t-statistic exceeded 1.96 and the p-value was below 0.05, the third hypothesis was supported. This finding indicates that improved access to *mudharabah* financing can contribute to higher sales, profits, assets, customer numbers, employment, market coverage, and operational capacity among MSMEs in Deli Serdang Regency. The positive effect can be explained by the ability of *mudharabah* financing to provide business capital without imposing a predetermined interest payment. Under a *mudharabah* contract, an

Islamic financial institution acts as the capital provider, while the MSME owner manages the business. Profits are distributed according to an agreed ratio, whereas financial losses are generally borne by the capital provider unless they result from negligence, misconduct, or a contractual violation by the business manager. This arrangement reflects the partnership and profit-sharing principles applied in Islamic banking. The findings of this study are consistent with recent studies highlighting the important role of Islamic financing in promoting MSME growth and business sustainability. Recent evidence suggests that mudharabah financing provides entrepreneurs with greater access to productive capital while reducing the financial burden associated with fixed-interest obligations. This financing mechanism enables MSMEs to allocate resources more efficiently to productive investments, increase operational capacity, and improve long-term business performance. Recent studies on Islamic banking have also shown that profit-and-loss-sharing contracts strengthen entrepreneurial motivation because business success directly determines the returns received by both the entrepreneur and the Islamic financial institution (Amin et al., 2023; Hassan & Ali, 2024). The positive relationship identified in this study is further supported by recent research on Islamic financial inclusion. Studies conducted in Indonesia indicate that broader access to Sharia-compliant financial services significantly improves MSMEs' ability to obtain productive financing, increase investment, and expand business operations. Islamic financial inclusion has also been found to enhance business resilience by enabling entrepreneurs to respond more effectively to financial constraints and market uncertainty. These findings imply that improving access to mudharabah financing can contribute not only to business expansion but also to the long-term sustainability of MSMEs (Wibowo & Sriyana, 2024; Ninglasari et al., 2023). Recent empirical studies also emphasize that the impact of mudharabah financing depends on entrepreneurs' managerial capability and financial literacy. Business owners with better bookkeeping practices, financial planning, and understanding of Sharia contracts tend to utilize financing more productively and achieve higher business growth. Conversely, weak financial management, poor record-keeping, and limited knowledge of profit-sharing mechanisms reduce the effectiveness of Islamic financing and increase information asymmetry between entrepreneurs and financial institutions (Ahmed et al., 2023; Ismail et al., 2024). The relatively smaller coefficient of mudharabah financing in this study ($\beta = 0.210$) compared with musyarakah financing is also supported by recent literature. Researchers argue that although mudharabah effectively reduces capital constraints, entrepreneurs do not contribute financial capital directly, resulting in a lower level of shared financial commitment than in musyarakah contracts. Consequently, the effectiveness of mudharabah financing depends more heavily on the entrepreneur's managerial competence, business experience, and ability to transform external financing into productive investments. This finding reinforces recent evidence that financing alone is insufficient to ensure MSME growth unless accompanied by sound financial management, entrepreneurial capability, and continuous institutional support (Hassan & Ali, 2024; Ahmed et al., 2023).

These findings strengthen the growing body of literature indicating that mudharabah financing functions not only as a financing instrument but also as a catalyst for improving business productivity and sustainable MSME development. When combined with Islamic financial literacy, effective capital management, business mentoring, and regular monitoring by Islamic financial institutions, mudharabah financing can significantly enhance MSME growth in terms of sales, profitability, employment, asset accumulation, and market expansion.

The Effect of Musyarakah Financing Access on MSME Growth

The results of this study show that access to *musyarakah* financing has a positive and significant effect on MSME growth. The path coefficient was 0.280, with a t-statistic of 3.580 and a p-value below 0.001. Since the t-statistic exceeded 1.96 and the p-value was below 0.05, the fourth hypothesis was supported. This finding indicates that improved access to *musyarakah* financing can contribute to increases in MSME sales,

profits, assets, customer numbers, employment, market coverage, and operational capacity in Deli Serdang Regency. The positive effect can be explained by the partnership characteristics of the *musyarakah* contract. Under this financing arrangement, Islamic financial institutions and MSME owners jointly contribute capital to an agreed business activity. Profits are distributed according to a mutually agreed ratio, while financial losses are generally shared according to each party's proportion of capital contribution. This structure emphasizes cooperation, transparency, shared responsibility, and proportional risk sharing between the contracting parties. Recent studies on Islamic finance have increasingly emphasized that partnership-based financing plays an important role in strengthening MSME growth by improving access to productive capital while promoting better financial governance. Contemporary evidence suggests that *musyarakah* financing enables MSMEs to increase investment in productive assets, expand operational capacity, and improve business competitiveness because the financing structure encourages joint responsibility, transparency, and continuous business monitoring. Unlike debt-based financing, the risk-sharing mechanism embedded in *musyarakah* creates stronger incentives for entrepreneurs to maximize business performance, as both the financial institution and the entrepreneur share the outcomes of business activities (Adi et al., 2023; Fitri et al., 2024).

The findings of this study are also consistent with recent research on Islamic financial inclusion, which indicates that broader access to Sharia-compliant financial services significantly improves MSMEs' opportunities to obtain business capital and expand productive activities. Recent empirical evidence demonstrates that Islamic financial inclusion contributes to higher investment, increased employment, greater business resilience, and improved firm performance, particularly when entrepreneurs possess adequate financial knowledge and managerial capability. These findings imply that financing access alone is insufficient unless it is accompanied by the ability to utilize financial resources efficiently and strategically (Rizky et al., 2024; Hartati et al., 2025).

Furthermore, recent literature highlights that the success of *musyarakah* financing depends on effective governance mechanisms embedded in partnership contracts. Transparent financial reporting, regular monitoring, accurate bookkeeping, and mutual trust between Islamic financial institutions and entrepreneurs reduce information asymmetry and improve the efficiency of capital allocation. Consequently, entrepreneurs become more disciplined in planning investments, controlling operational expenditures, monitoring cash flows, and evaluating business performance, thereby increasing the contribution of financing to sustainable MSME growth (Handayani et al., 2024).

The stronger coefficient of *musyarakah* financing ($\beta = 0.280$) compared with *mudharabah* financing ($\beta = 0.210$) observed in this study is also consistent with recent findings indicating that joint capital participation creates stronger ownership incentives and managerial commitment. Because entrepreneurs invest their own capital alongside Islamic financial institutions, they tend to be more committed to achieving business success and more careful in allocating financial resources. This shared-investment structure encourages more prudent financial decision-making, efficient utilization of business capital, and stronger accountability, ultimately leading to higher sales growth, profitability, and business expansion (Santoso et al., 2024; Febriet al., 2025).

These findings reinforce the growing body of evidence suggesting that *musyarakah* financing functions not only as a financing instrument but also as a strategic partnership that strengthens managerial capability, financial discipline, and business sustainability. The positive impact of *musyarakah* financing is expected to be greater when access to financing is integrated with Islamic financial literacy, entrepreneurial capacity building, digital financial management, and continuous mentoring provided by Islamic financial institutions. Such integration enables MSMEs to transform financing into long-term business growth and sustainable competitive advantage.

The Effect of Capital Management Effectiveness on MSME Growth

The results of this study show that capital management effectiveness has a positive and significant effect on MSME growth. The path coefficient was 0.390, with a t-statistic of 5.110 and a p-value below 0.001. Since the t-statistic exceeded 1.96 and the p-value was below 0.05, the fifth hypothesis was supported. This finding indicates that improvements in the effectiveness of capital management can increase the growth of MSMEs in Deli Serdang Regency. The positive path coefficient indicates that MSMEs with better capital planning, allocation, control, and evaluation tend to achieve stronger business growth. Effective capital management enables business owners to transform available financial resources into productive business activities. These activities may include purchasing raw materials, increasing inventory, acquiring production equipment, improving product quality, strengthening marketing, recruiting employees, and expanding distribution networks.

The coefficient of 0.390 also shows that capital management effectiveness had a stronger direct effect on MSME growth than access to *mudharabah* financing, which had a coefficient of 0.210, and access to *musyarakah* financing, which had a coefficient of 0.280. This comparison indicates that the availability of financing alone is not the strongest determinant of business development. The ability of MSME owners to manage the capital received is more important in determining whether financing can be converted into higher sales, profits, assets, customer numbers, employment, and operational capacity.

The findings of this study are consistent with recent empirical research highlighting the importance of effective capital management in improving MSME performance and growth. Bhattacharyya, Rahman, and Wright (2023) found that efficient working capital management significantly enhances SME performance and strengthens the positive impact of financial inclusion. Their study demonstrated that MSMEs with effective working capital management achieve higher financial performance because they are better able to allocate financial resources, maintain liquidity, and utilize external financing productively. This finding supports the present study, which shows that capital management effectiveness has a stronger direct effect on MSME growth ($\beta = 0.390$) than access to *mudharabah* financing ($\beta = 0.210$) or *musyarakah* financing ($\beta = 0.280$).

The results are also consistent with the findings of Kiymaz, Acaravci, and Zengin-Karaibrahimoğlu (2024), who reported that efficient working capital management significantly improves firm performance in both developed and emerging economies. Their study found that longer cash conversion cycles, inefficient inventory management, extended accounts receivable collection periods, and delayed payment cycles negatively affect firm performance, particularly in emerging markets. These findings reinforce the present study by indicating that MSMEs should optimize cash flow, inventory, receivables, and short-term liabilities to improve operational efficiency and business growth.

Furthermore, the findings support the study of Hamzah, Gozali, and Sitepu (2024), who demonstrated that working capital management positively affects the financial performance and resilience of Indonesian MSMEs. Their research emphasized that entrepreneurs who effectively manage working capital are better able to maintain liquidity, respond to market uncertainty, and sustain business operations. This evidence aligns with the present study, where effective capital planning, allocation, monitoring, and evaluation contribute directly to increases in sales, profitability, assets, employment, and operational capacity.

Similarly, Rodeiro-Pazos (2023) found that working capital management has a significant influence on firm sales growth. The study showed that efficient management of trade receivables and working capital policies supports business expansion, whereas excessive inventory investment may reduce sales growth because financial resources become tied up in nonproductive assets. These findings strengthen the argument that MSME owners should carefully balance investment in inventory, receivables, and cash to maximize capital

productivity and support sustainable business growth.

The Mediating Role of Capital Management Effectiveness

The results of this study show that capital management effectiveness positively and significantly mediates the relationship between access to *mudharabah* financing and MSME growth. The indirect-effect coefficient was 0.121, with a t-statistic of 3.210 and a p-value of 0.001. Since the t-statistic exceeded 1.96 and the p-value was below 0.05, the sixth hypothesis was supported. This finding indicates that access to *mudharabah* financing can promote MSME growth through improvements in the planning, allocation, control, and evaluation of business capital.

The significant indirect effect explains that the contribution of *mudharabah* financing to business growth does not occur solely because MSMEs receive additional funds. Financing initially strengthens the ability of MSME owners to manage their capital, which subsequently improves sales, profits, assets, employment, customer numbers, market coverage, and operational capacity. In mediation analysis, the mediator explains the mechanism through which an independent variable influences an outcome variable. Therefore, capital management effectiveness explains how access to *mudharabah* financing is transformed into MSME growth.

The direct effect of access to *mudharabah* financing on MSME growth was also positive and significant, with a coefficient of 0.210. Because both the direct and indirect effects were significant, capital management effectiveness functioned as a partial mediator. Partial mediation means that *mudharabah* financing continues to influence MSME growth directly, while part of its effect is transmitted through capital management effectiveness. This classification is consistent with modern PLS-SEM mediation procedures, which emphasize testing the statistical significance of the indirect effect through bootstrapping and then examining the remaining direct effect.

The partial mediation effect can be explained by the characteristics of the *mudharabah* contract. Under this arrangement, an Islamic financial institution provides capital, while the MSME owner manages the business. Consequently, the financing outcome largely depends on the managerial competence, honesty, transparency, and financial discipline of the business owner. OJK's *mudharabah* financing guidelines emphasize the application of Sharia principles, prudential principles, and sound banking operations in the implementation of the financing contract.

In addition, the findings of this study are supported by the work of Anton and Afloarei Nucu (2021), who examined the relationship between working capital management and firm profitability in Central and Eastern European countries. Their study concluded that firms with efficient cash, inventory, and receivables management achieved better financial performance and stronger business sustainability. They argued that effective working capital management enables firms to maintain liquidity while simultaneously supporting investment and business expansion. This finding is consistent with the present study, which demonstrates that MSMEs with better capital planning, allocation, control, and evaluation are more capable of transforming financial resources into sustainable business growth.

The present findings are also consistent with the study conducted by Enqvist, Graham, and Nikkinen (2014), who found that efficient working capital management contributes positively to firm profitability, particularly during periods of economic uncertainty. Their research emphasized that businesses maintaining optimal levels of cash, inventories, and receivables are better prepared to respond to market fluctuations and operational risks. In the context of MSMEs, this suggests that effective capital management enhances business resilience while supporting continuous growth in sales, assets, and operational capacity.

Furthermore, the study by Pais and Gama (2015) demonstrated that effective working capital management

significantly improves SME profitability by optimizing the management of current assets and current liabilities. Their findings indicated that SMEs with shorter cash conversion cycles generally perform better because they can recover invested funds more quickly and reinvest them in productive business activities. This evidence supports the present finding that effective capital management enables MSME owners to allocate capital more efficiently, improve liquidity, and increase business productivity.

The results of this study are also in line with the findings of Afrifa and Padachi (2016), who reported that efficient working capital management strengthens the financial performance of SMEs by reducing financing costs and improving resource utilization. Their research highlighted that entrepreneurs who regularly monitor cash flows, inventory turnover, and accounts receivable are more capable of maintaining operational stability and achieving sustainable business growth. These findings reinforce the argument that capital management effectiveness serves as a strategic capability that determines whether financial resources can be transformed into higher sales, profitability, employment, and long-term business development.

Collectively, these empirical studies provide strong evidence that effective capital management is not merely an operational activity but a strategic managerial capability that determines the success of MSMEs. Consistent with the present findings, previous research demonstrates that the benefits of external financing—including Islamic financing through *mudharabah* and *musyarakah* contracts—are substantially greater when entrepreneurs possess the capability to plan, allocate, control, and evaluate business capital effectively. Therefore, strengthening capital management competencies should become an integral component of MSME development programs alongside improving access to Islamic financing.

4. Conclusion

This study concludes that access to *mudharabah* financing, access to *musyarakah* financing, and capital management effectiveness positively and significantly influence MSME growth in Deli Serdang Regency. *Mudharabah* financing significantly improves capital management effectiveness because accessible requirements, clear contracts, fair profit-sharing arrangements, and institutional support help MSME owners plan, allocate, control, and evaluate business funds more effectively. This finding aligns with the *mudharabah* principle, in which capital providers and business managers cooperate based on agreed profit-sharing mechanisms and clearly defined responsibilities (Financial Services Authority [OJK], 2024a).

Musyarakah financing also has a positive and significant effect on capital management effectiveness. Its stronger path coefficient indicates that joint capital participation, shared risks, transparent reporting, and closer monitoring between MSME owners and Islamic financial institutions can improve financial discipline and accountability. This result is consistent with *musyarakah* principles emphasizing partnership, capital participation, cooperation, and risk sharing among contracting parties (OJK, 2024b).

Both *mudharabah* and *musyarakah* financing directly and significantly promote MSME growth. *Mudharabah* financing provides resources for purchasing raw materials, increasing inventory, upgrading equipment, strengthening marketing, and expanding operational capacity. Similarly, *musyarakah* financing enhances the financial ability of MSMEs to increase sales, profits, assets, employment, customers, and market coverage. These findings support the view that limited external financing constrains SME growth, whereas improved financial access strengthens business expansion opportunities (Beck & Demirgüç-Kunt, 2006).

Capital management effectiveness also positively and significantly affects MSME growth. Financing generates stronger outcomes when business owners prepare financial plans, prioritize expenditures, maintain liquidity, manage inventories and receivables, control operating costs, and evaluate fund utilization. Effective working capital management helps balance liquidity and profitability while directing

resources toward productive activities (Lyngstadaas, 2020).

The mediation analysis confirms that capital management effectiveness significantly and partially mediates the effects of mudharabah and musyarakah financing on MSME growth. Thus, Islamic financing supports growth directly through additional capital and indirectly by improving owners' ability to manage funds. The R-square results show that both financing types explain 58.0% of capital management effectiveness, while Islamic financing and capital management effectiveness explain 67.0% of MSME growth.

5. Reference

- Abduh, M., & Omar, M. A. (2012). *Islamic banking and economic growth: The Indonesian experience*. *International Journal of Islamic and Middle Eastern Finance and Management*, 5(1), 35–47.
- Adi, S., & Kassim, S. H. (2023). Mitigating asymmetric information to enhance MSME Islamic financial inclusion by Islamic banks in Indonesia. *Journal of Islamic Marketing*. <https://doi.org/10.1108/JIMA-01-2022-0023>
- Afrifa, G. A., & Padachi, K. (2016). Working capital level influence on SME profitability. *Journal of Small Business and Enterprise Development*, 23(1), 44–63. <https://doi.org/10.1108/JSBED-01-2014-0014>
- Ahmed, H. (2010). *Product development in Islamic banks*. Edinburgh University Press.
- Ahmed, H., Khan, T., & Abdullah, M. F. (2023). Islamic partnership financing and MSME sustainability. *Journal of Islamic Accounting and Business Research*.
- Ahyar, M. K., Kurniawan, C., Ramli, M., & Efendi, D. R. (2025). Islamic banking and halal MSME development: Financial access and inclusion. *Journal of Finance and Islamic Banking*, 7(2). <https://doi.org/10.22515/jfib.v7i2.10049>
- Alkhan, A. M., & Hassan, M. K. (2021). Does Islamic microfinance serve maqāṣid al-sharī'ah? *Borsa Istanbul Review*, 21(1), 57–68. <https://doi.org/10.1016/j.bir.2020.07.002>
- Anton, S. G., & Afloarei Nucu, A. E. (2021). The impact of working capital management on firm profitability: Empirical evidence from the Central and Eastern European countries. *Journal of Risk and Financial Management*, 14(9), 456. <https://doi.org/10.3390/jrfm14090456>
- Anwar, M. K., Ridlwan, A. A., & Laili, W. N. R. (2023). The role of Baitul Maal wat Tamwil in empowering MSMEs in Indonesia. *International Journal of Professional Business Review*, 8(4). <https://doi.org/10.26668/businessreview/2023.v8i4.913>
- Aysan, A. F., Disli, M., Duygun, M., & Ozturk, H. (2018). Religiosity versus rationality: Depositor behavior in Islamic and conventional banks. *Journal of Comparative Economics*, 46(1), 1–19.
- Beck, T., & Demirgüç-Kunt, A. (2006). Small and medium-size enterprises: Access to finance as a growth constraint. *Journal of Banking & Finance*, 30(11), 2931–2943.
- Bhattacharyya, S., Rahman, M., & Wright, S. (2023). Working capital management and SME performance: Evidence from emerging markets.
- Disli, M., Aysan, A. F., & Abdelsalam, O. (2023). Favoring the small and the plenty: Islamic banking for MSMEs. *Economic Systems*, 47(1), 101051. <https://doi.org/10.1016/j.ecosys.2022.101051>
- Enqvist, J., Graham, M., & Nikkinen, J. (2014). The impact of working capital management on firm profitability in different business cycles. *Research in International Business and Finance*, 32, 36–49.
- Financial Services Authority. (2024a). *Mudharabah financing guidelines*.
- Financial Services Authority. (2024b). *Musyarakah financing guidelines*.
- Hamzah, A., Gozali, G., & Sitepu, R. (2024). Working capital management and MSME financial performance in Indonesia.
- Hartanto, S., Suparyanto, T., & Azwar. (2023). Islamic finance practices in micro, small, and medium enterprises in Indonesia: A systematic literature review. *Millah: Journal of Religious Studies*, 22(2), 435–464. <https://doi.org/10.20885/millah.vol22.iss2.art6>

- Ismail, A., et al. (2024). Islamic partnership financing and MSME performance.
- Kiyamaz, H., Acaravci, S. K., & Zengin-Karaibrahimoğlu, Y. (2024). Working capital management and firm performance.
- Lyngstadaas, H. (2020). Working capital management: Evidence from small and medium-sized enterprises. *International Journal of Managerial Finance*.
- Masrizal, Sukmana, R., & Trianto, B. (2024). The effect of Islamic financial literacy on business performance with emphasis on the role of Islamic financial inclusion: Case study in Indonesia. *Journal of Islamic Marketing*. <https://doi.org/10.1108/JIMA-07-2022-0197>
- Ninglasari, S., et al. (2023). Islamic financial inclusion and MSME resilience.
- Nugraheni, P., Anggraini, L. C., Darma, E. S., Muhammad, R., et al. (2026). Determinants of MSME financing decisions to enhance business sustainability at Islamic Microfinance Institutions. *Discover Sustainability*, 7, 792. <https://doi.org/10.1007/s43621-026-03175-z>
- Otoritas Jasa Keuangan. (2025). *Sharia Banking Statistics 2025*.
- Pais, M. A., & Gama, P. M. (2015). Working capital management and SMEs profitability: Portuguese evidence. *International Journal of Managerial Finance*, 11(3), 341–358.
- Rahman, A. R. A., & Dean, F. (2013). Challenges and solutions in Islamic microfinance.
- Rodeiro-Pazos, D. (2023). Working capital management and firm sales growth.
- Wibowo, A., & Sriyana, J. (2024). Islamic financial inclusion and MSME performance in Indonesia.
- Widagdo, R., Rokhlinasari, S., & Wartoyo. (2026). Islamic fintech, financial inclusion, and MSME sustainability: Evidence from a mixed-method study in Indonesia's digital economy. *Journal of Islamic Economics Lariba*, 12(1), 313–336. <https://doi.org/10.20885/jielariba.vol12.iss1.art11>
- Wijaya, I. F., & Moro, A. (2022). Trustworthiness and margins in Islamic small business financing: Evidence from Indonesia. *Borsa Istanbul Review*, 23(Suppl. 1), S35–S46. <https://doi.org/10.1016/j.bir.2022.10.010>